

# DONALD SAVOIE

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☎ (415) 341-7810  
🌐 [donaldsavoie.com](http://donaldsavoie.com)

## NON-PROFIT PROFESSIONAL WITH DIVERSE EXPERIENCE

- Leading organizations from formation to periods of substantial-growth and transition;
- Developing and implementing mission-driven programs and-services;
- Establishing coalitions with constituent groups including members, committees, volunteers, and external audiences;

## EXPERIENCE

### Savoie Consulting

2017 - Present

Non-Profit Consultant and Notary Public

- Shepherding social service agency, IN: San Francisco, through the process of creating a parallel non-profit entity;
- Working with Left Coast Theatre Company on their marketing and web presence;
- Provide services as a commissioned notary public in a retail environment.

### Civic Center CBD and Mid Market CBD

2017

Director of Marketing and Communications

- Developed marketing and communication plans for the merged staffs of the Civic Center CBD and the Mid Market CBD (formerly Central Market CBD);
- Promoted new initiatives such as the Civic Center Commons' Third Thursday Events;

### Civic Center Community Benefit District

2011 - 2017

Executive Director

The Civic Center CBD is a special assessment district.

- Launched the CBD and services as the first employee;
- Leveraged grant from Twitter to expand social media reach and build followers;
- Utilized videos to capture Facebook and YouTube followers;
- Directed programs such as the safety and cleaning programs, graffiti removal and beautification project;
- Served on the citizens advisory committees for comprehensive street-infrastructure projects for Van Ness Avenue;
- Prepared district reports and presented to the board of directors and the City and County of San Francisco;
- Secured a grant of \$200,000 to make improvements to Ivy Street, and funding from Grants for the Arts for to establish the Civic Center Commons Initiative;

## SKILLS

- Strategic Planning
- Community Outreach
- Program Development
- Grant Writing & Stewardship
- Marketing Communication
- Public Speaking
- Fundraising
- Budget Implementation
- Notary Public
- Special Event Production
- Website Design
- Social Media   

## TECHNICAL KNOWLEDGE

- Microsoft Office
- Adobe Creative Suite
- Database Systems
- Email Marketing

## EDUCATION

### Penn State University

- Bachelor's Degree, Communication

## CERTIFICATIONS

### Notary Public, California

- Commissioned until 2022

### Non-Profit Management

- Institute for Organization Management, US Chamber of Commerce

## LEADERSHIP EDUCATION

### Leadership San Francisco

- Leadership San Francisco is a community service program sponsored by the San Francisco Chamber of Commerce.

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## EXPERIENCE (CONTINUED)

### **AIGA San Francisco**

2006 - 2011

Executive Director

The San Francisco chapter of AIGA, the professional association for design, represents over 1,600 designers in graphics, interaction, experience, and affiliated fields in the Greater Bay Area.

- Led initial ad-hoc committee that developed San Francisco Design Week;
- Increased financial sponsorship income by 97% for AIGA SF's events, programs, and initiatives;
- Increased tickets sales by 43% by implementing innovative programming to diverse constituencies;
- Developed successful marketing campaigns using online advertising, website analytics and social media;
- Maintained and designed chapter websites and all operational systems;

### **Golden Gate Performing Arts/SFGMC**

2004-2005

Executive Director

- Served as chief executive and development officer for performing arts organization;
- Produced concerts for subscription series and other community outreach efforts;
- Stewarded personal donations and corporate sponsorship revenue;
- Created centralized database for subscribers, donors and volunteer membership;
- Administered arts and performance grants from local agencies;

### **The Associates of Boston Public Library**

2000-2003

Executive Director

- Served as chief development officer for cultural organization;
- Raised major gifts and annual fund gifts for the Library's special collections and rare items;
- Established "David McCullough Conservation Fund;"

### **West Hollywood Chamber of Commerce**

1996-2000

Executive Director

- Formed two business improvement districts (BIDs), one for the arts & design community, the other for the Sunset Strip;
- Administered economic development & transportation grants from local and state agencies;
- Member of Citizens Advisory Committee for award-winning "Santa Monica Boulevard Master Plan;"

## VOLUNTEER EXPERIENCE

- Former Board Member, Center for Architecture + Design  
2008-2011
- Former Treasurer, Golden Gate Business Association  
2004-2005
- Former Board Member, Greater Boston Business Council  
2002-2003
- Former Board Member, Foundation for Educational Research, a nonprofit organization that provides grants to AIDS-related educational organizations  
1998-1999
- Former Board Member, West Hollywood Convention and Visitors Bureau  
1996-1999
- Past President, Westside Council of Chambers of Commerce, a consortium of 15 chambers on the Westside of Los Angeles County representing over 7,000 businesses  
1996-1998
- Past Vice President, Penn State Alumni Association, Los Angeles Chapter  
1994-1995

## ONLINE PORTFOLIO

### **DONALDSAVOIE.COM**

- Photos & Videos of Programs
- Examples of Design Work
- Articles and Posts